

Tips for Making the Arts Contest a Success!

- Make the contest a school-wide event and exhibit art work around the school!
- Visit usccb.org/cchd/youth.shtml for lesson plans and ideas for implementing the contest in Religion, Art, Social Studies, Government, Music, and English classes and in Youth Ministry programs.
- Schedule a visit to a CCHD-funded group in your area or have a speaker come to your classroom or school to talk about how groups of low-income persons are addressing the root causes of poverty in your area. Contact your CCHD diocesan director for assistance finding a local group.
- Visit the CCHD website for other great resources to educate students about poverty in the light of our faith, such as **Ending Poverty in Community (EPIC): A Toolkit for Young Advocates** at: usccb.org/cchd/epic/www/index.html



Catholic Campaign for Human Development

For more information, visit:
www.usccb.org/cchd/youth.shtml

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 **Break the cycle of poverty**
BUILD COMMUNITY
Catholic Campaign for Human Development

Multi-Media Youth Arts Contest



Catholic Campaign for Human Development

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What is the Catholic Campaign for Human Development (CCHD)?



The Catholic Campaign for Human Development (CCHD), established in 1969, has two purposes:

1) empowerment and participation for the poor, and 2) education about poverty in the U.S. and the Church's social teachings that lead to action to address the root causes of poverty.

In 39 years, CCHD has provided more than 7,800 grants to self-help projects developed by grassroots groups of poor persons.

CCHD's education campaign has assisted in increasing Catholics' awareness of poverty in the U.S., connecting that awareness to the rich Catholic social tradition and teaching, and transforming awareness and reflection into concrete actions for justice.



What is the Multi-Media Arts Contest?

The Multi-Media Youth Arts Contest engages young people in creative justice education and the domestic efforts of the Catholic Campaign for Human Development (CCHD) to address the root causes of poverty in the U.S.

What do I need to know about the Contest?

- The contest is for grades 7-9 & 10-12.
- Individuals or groups can enter.
- Categories include: Literature, Visual Arts, and Audio Visual (or a combination of multiple categories).
- Contestants first submit artwork to their participating school or parish for local judging, with the diocesan office submitting the winning regional entry.
- The entry deadline is 3/31/09.
- The grand prize is \$500. Honorable mentions may also be awarded.
- Important contest rules can be found at: usccb.org/cchd/contestmaterials.shtml



What is this year's theme?

"Empowered People Can Uproot Poverty In Their Communities"

The ideal entry will:

- Exhibit an understanding of the *root causes* of poverty, not just the symptoms. It should be clear the artist knows the difference between charity and justice.
- Portray the poor as *empowered* persons capable of leading efforts for change in community, as opposed to portrayal as victims.
- Show a clear understanding of CCHD's work and mission.
- Illustrate that acting *with* empowered poor persons who are working for long-term change is a response to our *faith* and the values of *Catholic social teaching*.
- Reflect both thoughtfulness and the creative skills of the artist.

Task of the Artist

- 1) To develop original artwork focused on the contest theme, with special emphasis on long-term solutions that get at the root causes of poverty.
- 2) To explore the realities of life in poverty in the United States.
- 3) To learn about how poor persons themselves are in leadership efforts to make change in their communities around the United States.